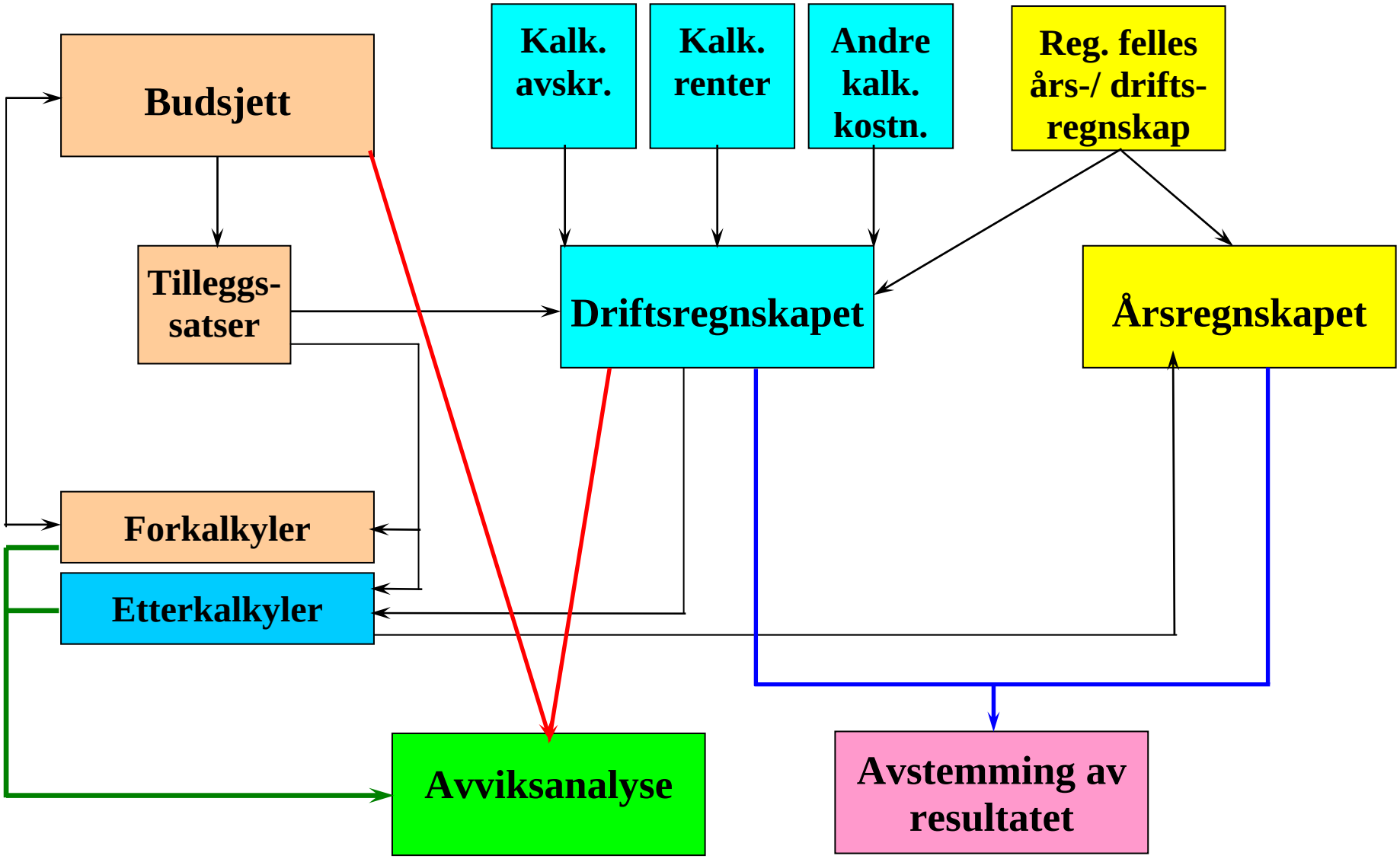Økonomistyringsmodellen i case-bedriften